As the volunteer leads of Coalition of Black Excellence, we are so excited that you have joined us for this year’s inaugural CBE Summit! CBE’s mission is to unify and elevate the Black community. After all, this is the time and the place for building bridges, connecting talent, sharing insights, empowering careers, making waves, and driving the future of work. For the Black community, for the professional community, for current leaders, for future leaders, and for all generations of talent.

This year’s Summit represents a significant milestone for CBE. We have brought together over 800 attendees from a variety of industries (entertainment, tech, law, health, finance, education, government, and more), to provide a unique, well-rounded professional development experience for Black professionals across all backgrounds. We invite you to network, engage, ask questions and broaden your mind about the bounds of your career and your potential impact on the Black community!

Over the course of the two days you will have the unique opportunity to listen to industry experts such as Mayor London Breed, Akonadi Foundation President Lateefah Simon, Uber CLO Uber Tony West, Google Policy Director Wilson White, Judge Teri Jackson, TaskRabbit CEO Stacy Brown-Philpot, Uber Head of Strategy and Leadership Meena Harris, Black Angel Tech Fund COO Amy Reid, Moovn Technologies CEO Godwin Gabriel, HP Inc. Deputy General Counsel Harvey Anderson, Genentech Head of Reliance and Advocacy Relations Quita Highsmith, and a host of others.

You will hear from rising entrepreneurs in the Pitch Competition, participate in the Legal Pitch Day, introducing in-house counsel and Black outside counsel to discuss opportunities for working together, speak to recruiters from over 17 leading companies at the Career Fair; sample products and services at the Vendor Showcase, spotlighting local Bay Area Black businesses; and hear about a variety of health services available to the Black community at the Health and Wellbeing Fair.

Our goal is to continue to be a space where organizations dedicated to uplifting the Black community can come together, amplify our collective impact and support goals in diversity recruitment, retention, and philanthropy.

Thank you for joining us for two days of community building, professional growth, and a recognition and celebration of Black excellence!

- CBE Executive Team

Download the CBE Summit app to stay up to date on what is happening during the Summit, and to learn more about our keynotes and panelists.
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## SUMMIT MAP
Doors are always opening

Uber
ABOUT CBE

OUR MISSION
Our mission is to unify and elevate the Black community by marshaling talented Black professionals for one week of sharing our varied expertise, improving our careers and uplifting our community.

NETWORKING AND CONNECTING
Black professionals across sectors to promote the exchange of business opportunities and to provide a space to strategize about how to elevate the Black community as a whole.

HIGHLIGHTING EXCELLENCE
among Black employees, business owners, and community representatives in order to inspire future generations of leaders.

EDUCATING BLACK
professionals about industry developments, career growth, and business opportunities.

GIVING BACK
through volunteer activities and by raising funds to financially support outreach efforts to underserved neighborhoods.

We believe the world can work better

Join Us. dropbox.com/jobs
KEYNOTE SPEAKERS

Join us in the Grand Ballroom for an opportunity to hear from leading experts across all six of the featured CBE tracks.

STACY BROWN-PHILPOT
TaskRabbit, Chief Executive Officer

JOHN THOMPSON
Microsoft, Chairman

EMCEE: MEENA HARRIS
Uber, Head of Strategy & Leadership

LONDON BREED
City of San Francisco, Mayor

EMCEE: TONY WEST
Uber, Chief Legal Officer

LATEEFAH SIMON
Akonadi Foundation, President

LAWRENCE PARKS
Forethought Advisors, Founder
KEVIN POWELL  
Activist, Writer, Speaker

JEFF CLANAGAN  
Codeblack Enterprise, President and CEO

JOHN D. CARPTEN, PhD  
Univ. of Southern California, Dept. of Translational Genomics

EMCEE: MELANIE GROSS  
Genentech, AGC & Global Practice Group Leader

MAYA POPE - CHAPPELL  
LinkedIn, Senior News Editor

WILSON WHITE  
Google LLC, Director, Public Policy and Government Relations

QUITA HICHSMITH  
Genentech, Head of Reliance and Advocacy Relations

DR. OWEN GARRICK  
Bridge Clinical Research, CEO

Talent rising.
## SUMMIT SCHEDULE

**THURSDAY FEBRUARY 21, 2019**

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<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Tracks</th>
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<tr>
<td>8:15 AM - 9:30 AM</td>
<td>Registration</td>
<td>MARKET STREET FOYER</td>
<td>All Day Career Fair</td>
</tr>
<tr>
<td>9:00 AM - 9:30 AM</td>
<td>Welcome Remarks</td>
<td>GRAND BALLROOM</td>
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<tr>
<td>9:30 AM - 10:30 AM</td>
<td>CEO Perspectives: winning the pitch and growing your business</td>
<td>GRAND BALLROOM</td>
<td></td>
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<tr>
<td>10:45 AM - 11:45 AM</td>
<td>Privacy and Technology: Are predictive analytics creating biased outcomes?</td>
<td>BAYVIEW, ROOM A</td>
<td></td>
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<tr>
<td>12:15 PM - 12:30 PM</td>
<td>Keynote address from San Francisco Mayor London Breed</td>
<td>GRAND BALLROOM</td>
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<tr>
<td>12:30 PM - 1:30 PM</td>
<td>Economic and community development: the urgency of Black political engagement</td>
<td>GRAND BALLROOM</td>
<td></td>
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<tr>
<td>1:30 PM - 2:30 PM</td>
<td>Resume Workshop</td>
<td>BAYVIEW, ROOM A</td>
<td></td>
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<tr>
<td>2:30 PM - 3:30 PM</td>
<td>Blacks in STEM: What can we do to inspire, recruit and retain?</td>
<td>BAYVIEW, ROOM B</td>
<td></td>
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<tr>
<td>3:30 PM - 4:30 PM</td>
<td>Lessons Learned from the Black Lives Matter Movement: Our Past, Present, And Future Impact</td>
<td>GRAND BALLROOM</td>
<td></td>
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<tr>
<td>4:30 PM - 5:30 PM</td>
<td>“Breaking the Stigma” - a look at Nutrition, Mental Health and Blackness</td>
<td>SEA LiFF A&amp;B</td>
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<tr>
<td>5:30 PM - 6:30 PM</td>
<td>Understand the fundamentals: Legal information workshop for Nonprofits and Small Business owners</td>
<td>SEA LiFF C&amp;D</td>
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**Tracks:**
- **Technology & Life Sciences**: BAYVIEW, ROOM A
- **Education & Social Impact**: BAYVIEW, ROOM B
- **Finance & Entrepreneurship**: SEA LiFF A&B
- **Gov’t & Legal Workshop**: SEA LiFF C&D
2:30 PM - 3:00 PM
Networking Break
UBER NETWORKING LOUNGE: SEA CLIFF
GOOGLE NETWORKING LOUNGE: BAY VIEW

3:00 PM - 4:00 PM
BUILD YOUR CAREER
How to start a successful nonprofit and build collaborative partnerships
Track: Education & Social Impact
BAY VIEW, ROOM A

3:00 PM - 4:00 PM
BUILD YOUR CAREER
Feeling stuck? Learn how to transition into your next career!
Track: Music, Art, and Entertainment
BAY VIEW, ROOM B

3:00 PM - 4:00 PM
BUILD YOUR CAREER
Balancing the side hustle while staying ahead at your day job
Track: Finance & Entrepreneurship
SEA CLIFF A & B

3:00 PM - 4:00 PM
BUILD YOUR CAREER
Lesson learned on the path to management from the legal and policy lens
Track: Gov’t and Legal
GRAND BALLROOM

3:00 PM - 4:00 PM
BUILD YOUR CAREER
Understand the fundamentals: Legal information workshop for Nonprofits and Small Business owners
Track: Gov’t & Legal Workshop
SEA CLIFF C & D

4:15 PM - 5:15 PM
ADVANCE YOUR BUSINESS
Finding the government funds to advance your business
Track: Gov’t and Legal
BAY VIEW, ROOM A

4:15 PM - 5:15 PM
ADVANCE YOUR BUSINESS
Everything you need to know: emerging and game changing technologies (IoT, AI, Cloud, 3D print & augmented reality)
Track: Tech & Life Sciences
BAY VIEW, ROOM B

4:15 PM - 5:15 PM
ADVANCE YOUR BUSINESS
Level Up 3.0 | Branding and Elevating Your Voice To Be Heard
Track: Music, Art, and Entertainment
SEA CLIFF A & B

4:15 PM - 5:15 PM
ADVANCE YOUR BUSINESS
Cultivating a diverse talent pipeline
Track: Education & Social Impact
GRAND BALLROOM

4:15 PM - 5:15 PM
ADVANCE YOUR BUSINESS
The secrets to growing your business from idea to IPO
Track: Finance & Entrepreneurship
SEA CLIFF C & D

6:00 PM - 7:00 PM
COCKTAIL RECEPTION
Authentically influencing and driving change through tough times
Discussion will be followed by a book signing of Kevin Powell’s book “The Education of Kevin Powell”
EMCEE: Maya Pope - Chappell, LinkedIn, Senior News Editor
Kevin Powell, Activist, Writer, Public Speaker
Jeff Clangan, President, Codeblack Films
GRAND BALLROOM

9:00 AM - 9:30 AM
Welcome remarks: How to develop a social impact business
Wilson White, Director, Public Policy and Government Relations, Google LLC
GRAND BALLROOM

9:30 AM - 12:30 PM
Entrepreneur pitches before VC funders
GRAND BALLROOM

12:30 PM - 1:30 PM
The Quiet Crisis: Racial Disparities in Black Health Care
EMCEE: Melanie Gross, Asst. General Counsel & Practice Group Leader, Healthcare Law, Genentech
Quita Highsmith, Head of Reliance and Advocacy Relations, Genentech
Jeannie March, PhD, Department of Translational Genomics, University of Southern California
Dr. Owen Garrick, CEO of Bridge Clinical Research, Presents at Advancing Ethical Research
GRAND BALLROOM

9:30 AM - 2:00 PM
Law Firm Pitch Day Match in-house counsel with law firms Powered by CMCP
PACIFIC CONCOURSE - L-N

9:30 AM - 10:30 AM
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Wilson White, Director, Public Policy and Government Relations, Google LLC
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GRAND BALLROOM

FRIDAY FEBRUARY 22, 2019
HP IS HIRING
AND TALENT IS OUR
ONLY CRITERIA.
Find out more at HP.com/diversity

We’re proud to support The Coalition of Black Excellence!
CAREER FAIR

Take advantage of a unique opportunity to explore dynamic career pathways with employers representing a variety of industries.

THE NFL PLAYERS ASSOCIATION PROUDLY SUPPORTS THE COALITION OF BLACK EXCELLENCE SUMMIT '19.
CBE PITCH DAY

CBE pitch day provides an opportunity for entrepreneurs across multiple sectors to compete for cash prizes and the chance to win the favor of VCs, angels, and advisors who serve as judges.

The high school, higher ed and professional entrepreneurs and their businesses represent the education, retail, travel and leisure and professional services industries. The savvy judges all have investing and advising experience in the start-up space at well known firms.

Will CBE pitch day be the start of the next great black-founded company? We believe so and hope to further elevate these entrepreneurs with cash prizes, exposure to customers and free services from Google.

Google

Create Design Code Build for everyone

We’re proud to support the Coalition of Black Excellence (CBE) as part of our commitment to foster diversity and inclusion at Google and beyond.
careers.google.com
LEGAL PITCH DAY

Legal Pitch Day on Friday February 22, 2019 is a speed-dating session matching Black law firm attorneys and legal departments wishing to expand their network of potential legal services partners.

Matches are made based on practice areas and other criteria. The 15-minute focused interviews represent an exciting opportunity to stimulate productive relationships and share information in both directions.

The program is a streamlined version of the California Minority Counsel Program (CMCP) signature Corporate Connections program which has helped generate business for minority lawyers and high-quality representation for legal departments for many years.

Participating companies:
Apple
Chevron
Clorox
Facebook
Google
Lyft
Microsoft
Oakland City Attorney
Oculus
Paypal
Uber
Visa
Zendesk

The Chan Zuckerberg initiative is using technology to help solve some of our toughest challenges from preventing and eradicating disease, to improve learning experiences for kids, to reforming the criminal justice system.
IMPACT NONPROFITS

The 2019 Class of Impact Nonprofit organizations will be profiled throughout CBE Week and eligible for project-based awards generated from a variety of sponsored events.

Wholly aligned with its mission to support the continuing achievements of the Black community, CBE Week is honored to partner with Bay Area organizations investing valuable resources in the ultimate success of our future leaders.
OUR SPONSORS

CBE is so grateful to all of the sponsors that have come together to make CBE Week possible! Our mission is to unify and elevate the Black community by marshalling talented Black professionals to share our varied expertise, improve our careers and elevate our community. We are all about building bridges and we couldn’t achieve that without your help! Thank you for your commitment to collaboration, for lending your time, giving your resources, and sharing your passion for advancing the Black community.

DIAMOND

SILVER

BRONZE

SUPPORTERS

• National Football League Players Association
• Kapor Center for Social Impact
• Winston & Strawn LLP
• Genentech Inc.
• Ropes & Gray LLP
• Visa
• Intuit
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• Amgen
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• SFO
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• Wilson Sonsini Goodrich & Rosati
• Blue World Travel
• Meyers Nave
• Morrison Foerster
• Reed Smith LLP

A Proud Supporter

The Coalition of Black Excellence Week

At Arent Fox, we believe diversity promotes richer thinking and better service. We proudly support CBE’s mission in unifying and elevating the Black community.
Building Bridges
Connecting Talent

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guidebook.com/g/cbe2019