

# CBESUMMIT

HYATT REGENCY SAN FRANCISCO

FEBRUARY 21<sup>ST</sup> & 22<sup>ND</sup>, 2019

**BUILD.**  
**PROMOTE.**  
**INSPIRE.**

ACTIVATE EXCELLENCE.





# WELCOME TO THE CBE SUMMIT

**As the volunteer leads of Coalition of Black Excellence, we are so excited that you have joined us for this year's inaugural CBE Summit! CBE's mission is to unify and elevate the Black community.** After all, this is the time and the place for building bridges, connecting talent, sharing insights, empowering careers, making waves, and driving the future of work. For the Black community, for the professional community, for current leaders, for future leaders, and for all generations of talent.

This year's Summit represents a significant milestone for CBE. We have brought together over 800 attendees from a variety of industries (entertainment, tech, law, health, finance, education, government, and more), to provide a unique, well-rounded professional development experience for Black professionals across all backgrounds. We invite you to network, engage, ask questions and broaden your mind about the bounds of your career and your potential impact on the Black community!

Over the course of the two days you

will have the unique opportunity to listen to industry experts such as Mayor London Breed, Akonadi Foundation President Lateefah Simon, Uber CLO Uber Tony West, Google Policy Director Wilson White, Judge Teri Jackson, TaskRabbit CEO Stacy Brown-Philpot, Uber Head of Strategy and Leadership Meena Harris, Black Angel Tech Fund COO Amy Reid, Moovn Technologies CEO Godwin Gabriel, HP Inc. Deputy General Counsel Harvey Anderson, Genentech Head of Reliance and Advocacy Relations Quita Highsmith, and a host of others.

You will hear from rising entrepreneurs in the Pitch Competition; participate in the the Legal Pitch Day, introducing in-house counsel and Black outside counsel to discuss opportunities for working together; speak to recruiters from over 17 leading companies at the Career Fair; sample products and services at the Vendor Showcase, spotlighting local Bay Area Black businesses; and hear about a variety of health services available to the Black community at the Health and Wellbeing Fair.

Our goal is to continue to be a space where organizations dedicated to uplifting the Black community can come together, amplify our collective impact and support goals in diversity recruitment, retention, and philanthropy.

Thank you for joining us for two days of community building, professional growth, and a recognition and celebration of Black excellence!

- CBE Executive Team



**ANGELA JOHNSON**  
Founder & CEO  
(Litigation Counsel, Uber)



**SHANNON NASH**  
CFO  
(CFO, Inside Source)



**NAKEENA TAYLOR**  
COO  
(Sr. Counsel, Atrium)



**MICHELE ROSS**  
CMO  
(Associated Director of Integrated Marketing, Forbes)



**JULIAN ROSS**  
CTO  
(Product manager, Apple)

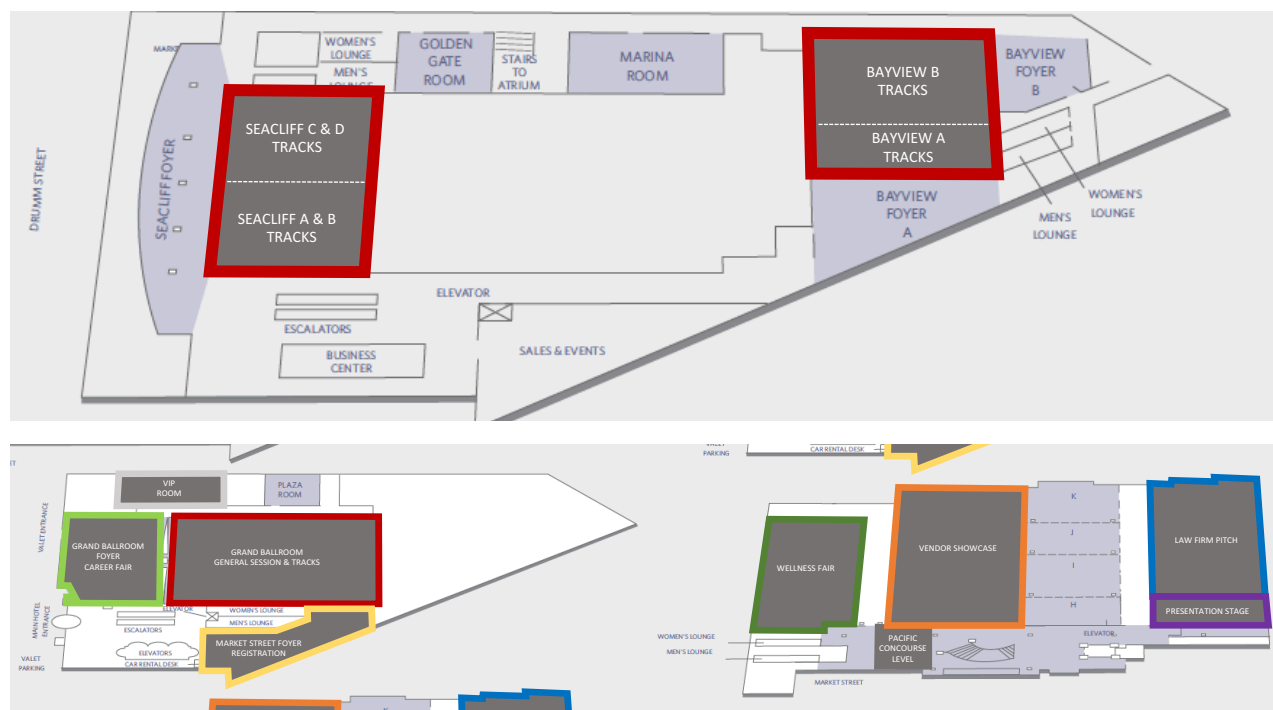
Download the CBE Summit app to stay up to date on what is happening during the Summit, and to learn more about our keynotes and panelists.

[guidebook.com/g/cbe2019](https://guidebook.com/g/cbe2019)

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## SUMMIT MAP





Doors are  
always  
opening



Uber





#### OUR MISSION

Our mission is to unify and elevate the Black community by marshaling talented Black professionals for one week [of] shar[ing] our varied expertise, improv[ing] our careers and uplift[ing] our community.

#### NETWORKING AND CONNECTING

Black professionals across sectors to promote the exchange of business opportunities and to provide a space to strategize about how to elevate the Black community as a whole.

#### HIGHLIGHTING EXCELLENCE

among Black employees, business owners, and community representatives in order to inspire future generations of leaders.

#### EDUCATING BLACK

professionals about industry developments, career growth, and business opportunities.

#### GIVING BACK

through volunteer activities and by raising funds to financially support outreach efforts to underserved neighborhoods.

We  
believe  
the  
world  
can  
work  
better

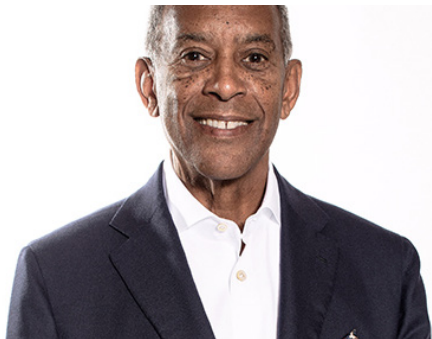
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# KEYNOTE SPEAKERS

Join us in the Grand Ballroom for an opportunity to hear from leading experts across all six of the featured CBE tracks.



**JOHN THOMPSON**  
Microsoft, Chairman



**STACY BROWN-PHILPOT**  
TaskRabbit, Chief Executive Officer



**EMCEE: MEENA HARRIS**  
Uber, Head of Strategy & Leadership



**LONDON BREED**  
City of San Francisco, Mayor



**EMCEE: TONY WEST**  
Uber, Chief Legal Officer



**LATEEFAH SIMON**  
Akonadi Foundation, President



**LAWRENCE PARKS**  
Forethought Advisors, Founder





**KEVIN POWELL**  
Activist, Writer, Speaker



**MAYA POPE - CHAPPELL**  
LinkedIn, Senior News Editor



**JEFF CLANAGAN**  
Codeblack Enterprise, President and CEO



**WILSON WHITE**  
Google LLC, Director, Public Policy and Government Relations



**JOHN D. CARPTEN, PhD**  
Univ. of Southern California, Dept. of Translational Genomics



**QUITA HIGHSMITH**  
Genentech, Head of Reliance and Advocacy Relations



**EMCEE: MELANIE GROSS**  
Genentech, AGC & Global Practice Group Leader



**DR. OWEN GARRICK**  
Bridge Clinical Research, CEO



# SUMMIT SCHEDULE

THURSDAY FEBRUARY 21, 2019

8:15AM – 9:30AM	Registration MARKET STREET FOYER					All Day Career Fair  GRAND BALL ROOM FOYER  PACIFIC CONCOURSE
9:00AM – 9:30AM  JOINT SESSION	Welcome Remarks Summit Emcee: Armand Carr, Founder & CEO, The Quiet Storm with Armand Angela Johnson, Founder & CEO Coalition of Black Excellence GRAND BALLROOM					
9:30AM – 10:30AM	CEO Perspectives: winning the pitch and growing your business EMCEE: Meena Harris, Founder of Phenomenal Woman Action Campaign Stacy Brown-Philpot, CEO of TaskRabbit John Thompson, Chairman of Microsoft GRAND BALLROOM					
10:45AM – 11:45AM  HEAR FROM EXPERTS	Privacy and Technology: Are predictive analytics creating biased outcomes?  Track: Tech & Life Sciences BAYVIEW, ROOM A	Practical steps to closing the racial wealth gap  Track: Education & Social Impact BAYVIEW, ROOM B	Overpriced and pushed out but be ahead of the curve  Track: Education & Social Impact GRAND BALLROOM	From Cosby to R. Kelly – Do #BlackWomen Matter?  Track: Health & Wellbeing SEACLIFF A&B	Finding the right investor as a black or brown founder  Track: Finance & Entrepreneurship SEACLIFF C&D	
12:15PM – 12:30PM	Keynote address from San Francisco Mayor London Breed GRAND BALLROOM					
12:30PM – 1:30PM  JOINT SESSION	Economic and community development: the urgency of Black political engagement EMCEE: Tony West, Chief Legal Officer of Uber Lawrence Parks, Founder of Forethought Advisors Lateefah Simon, President of Akonadi Foundation GRAND BALLROOM					
1:30PM – 2:30PM  IMPACT YOUR COMMUNITY	Resume Workshop BAYVIEW, ROOM A	Blacks in STEM: What can we do to inspire, recruit and retain?  Track: Tech & Life Sciences BAYVIEW, ROOM B	Lessons Learned from the Black Lives Matter Movement: Our Past, Present, And Future Impact  Track: Education & Social Impact GRAND BALLROOM	"Breaking the Stigma" – a look at Nutrition, Mental Health and Blackness  Track: Health & Wellbeing SEACLIFF A&B	Understand the funda- mentals: Legal infor- mation workshop for Nonprofits and Small Business owners  Track: Gov't & Legal Workshop SEACLIFF C&D	

2:30PM – 3:00PM	Networking Break UBER NETWORKING LOUNGE: SEACLIFF GOOGLE NETWORKING LOUNGE: BAYVIEW					Understand the fundamentals: Legal information workshop for Nonprofits and Small Business owners  Track: Gov't & Legal Workshop SEACLIFF C&D	All Day Career Fair  GRAND BALLROOM FOYER	All Day Vendor Showcase  PACIFIC CONCOURSE
3:00PM – 4:00PM  BUILD YOUR CAREER	How to start a successful nonprofit and build collaborative partnerships  Track: Education & Social Impact BAYVIEW, ROOM A	Feeling stuck? Learn how to transition into your next career!  Track: Music, Art, and Entertainment BAYVIEW, ROOM B	Balancing the side hustle while staying ahead at your day job  Track: Finance & Entrepreneurship SEACLIFF A&B	Lesson learned on the path to management from the legal and policy lens  Track: Gov't and Legal GRAND BALLROOM	Understand the fundamentals: Legal information workshop for Nonprofits and Small Business owners  Track: Gov't & Legal Workshop SEACLIFF C&D			
4:15PM – 5:15PM  ADVANCE YOUR BUSINESS	Finding the government funds to advance your business  Track: Gov't and Legal BAYVIEW, ROOM A	Everything you need to know: emerging and game changing technologies (IoT, AI, Cloud, 3D print & augmented reality)  Track: Tech & Life Sciences BAYVIEW, ROOM B	Level Up 3.0   Branding and Elevating Your Voice To Be Heard  Track: Music, Art, and Entertainment SEACLIFF A&B	Cultivating a diverse talent pipeline  Track: Education & Social Impact GRAND BALLROOM	The secrets to growing your business from idea to IPO  Track: Finance & Entrepreneurship SEACLIFF C&D			
6:00PM – 7:00PM  COCKTAIL RECEPTION	Authentically influencing and driving change through tough times Discussion will be followed by a book signing of Kevin Powell's book "The Education of Kevin Powell" EMCEE: Maya Pope - Chappell, LinkedIn, Senior News Editor Kevin Powell, Activist, Writer, Public Speaker Jeff Clangan, President, Codeblack Films GRAND BALLROOM							

## FRIDAY FEBRUARY 22, 2019

9:00AM – 9:30AM	Welcome remarks: How to develop a social impact business Wilson White, Director, Public Policy and Government Relations, Google LLC GRAND BALLROOM		All Day Career Fair  GRAND BALL ROOM FOYER	All Day Vendor Showcase  PACIFIC CONCOURSE
9:30AM – 12:30PM	Entrepreneur pitches before VC funders GRAND BALLROOM			
12:30PM – 1:30PM	The Quiet Crisis: Racial Disparities in Black Health Care EMCEE: Melanie Gross, Asst. General Counsel & Practice Group Leader, Healthcare Law, Genentech Quita Highsmith, Head of Reliance and Advocacy Relations, Genentech John D. Carpten, PhD, Department of Translational Genomics, University of Southern California Dr. Owen Garrick, CEO of Bridge Clinical Research, Presents at Advancing Ethical Research GRAND BALLROOM			
9:30AM – 2:00PM	Law Firm Pitch Day Match in-house counsel with law firms Powered by CMCP PACIFIC CONCOURSE- L-N	Health & Wellbeing Fair PACIFIC CONCOURSE A-G		





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# CAREER FAIR

Take advantage of a unique opportunity to explore dynamic career pathways with employers representing a variety of industries.



**THE NFL PLAYERS  
ASSOCIATION PROUDLY  
SUPPORTS THE COALITION  
OF BLACK EXCELLENCE  
SUMMIT '19.**





# CBE PITCH DAY

CBE pitch day provides an opportunity for entrepreneurs across multiple sectors to compete for cash prizes and the chance to win the favor of VCs, angels, and advisors who serve as judges.

The high school, higher ed and professional entrepreneurs and their businesses represent the education, retail, travel and leisure and professional services industries. The savvy judges all have investing and advising experience in the start-up space at well known firms.

Will CBE pitch day be the start of the next great black-founded company? We believe so and hope to further elevate these entrepreneurs with cash prizes, exposure to customers and free services from Google.



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Design  
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Build  
for  
everyone

We're proud to support the Coalition of Black Excellence (CBE) as part of our commitment to foster diversity and inclusion at Google and beyond.  
[careers.google.com](https://careers.google.com)

# LEGAL PITCH DAY

Legal Pitch Day on Friday February 22, 2019 is a speed-dating session matching Black law firm attorneys and legal departments wishing to expand their network of potential legal services partners.

Matches are made based on practice areas and other criteria. The 15-minute focused interviews represent an exciting opportunity to stimulate productive relationships and share information in both directions.

The program is a streamlined version of the California Minority Counsel Program (CMCP) signature Corporate Connections program which has helped generate business for minority lawyers and high-quality representation for legal departments for many years.

Participating companies:

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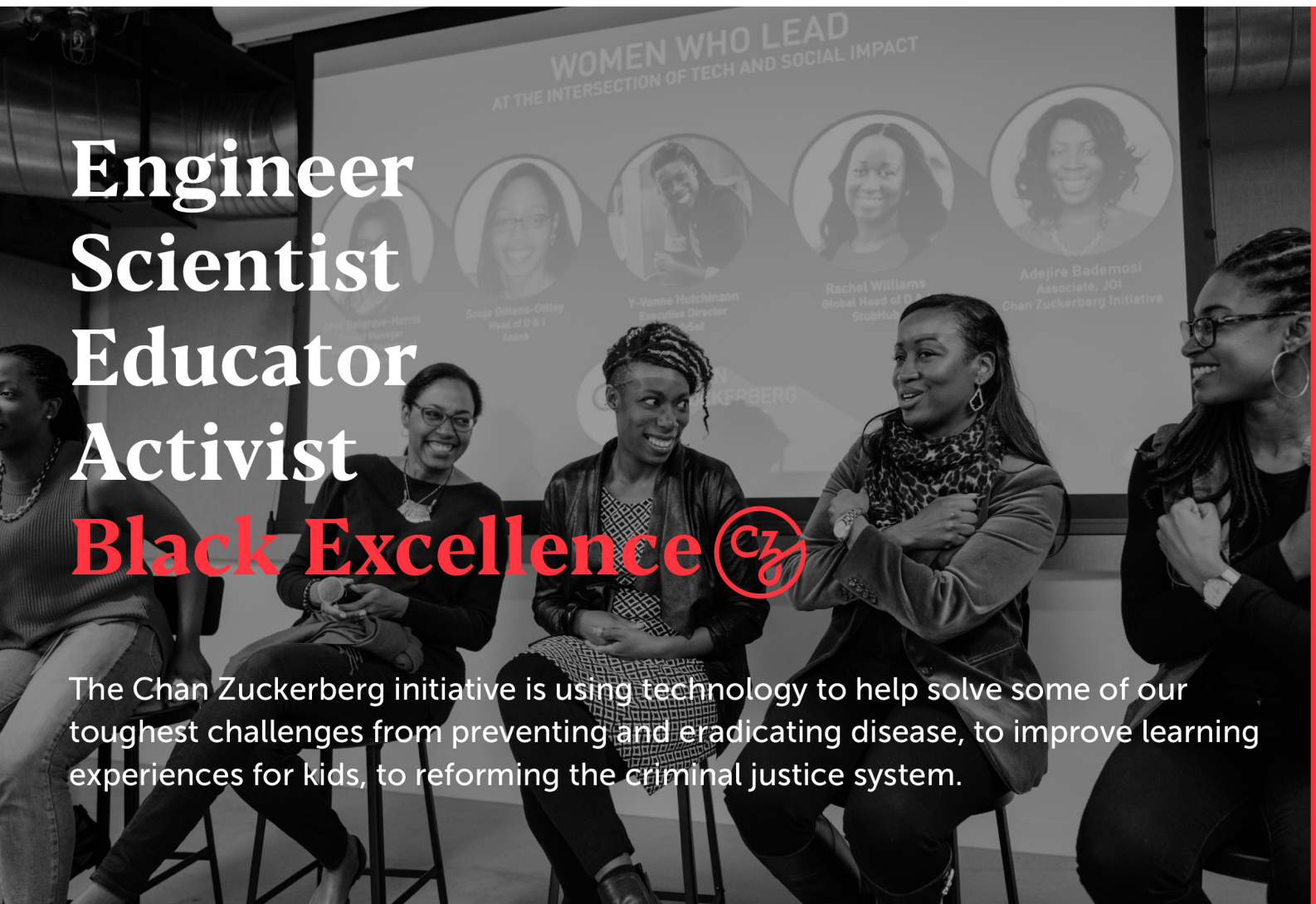
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**Engineer  
Scientist  
Educator  
Activist**

**Black Excellence** 

The Chan Zuckerberg initiative is using technology to help solve some of our toughest challenges from preventing and eradicating disease, to improve learning experiences for kids, to reforming the criminal justice system.





# IMPACT NONPROFITS

The 2019 Class of Impact Nonprofit organizations will be profiled throughout CBE Week and eligible for project-based awards generated from a variety of sponsored events.

Wholly aligned with its mission to support the continuing achievements of the Black community, CBE Week is honored to partner with Bay Area organizations investing valuable resources in the ultimate success of our future leaders.



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*scholarship · diversity · citizenship*



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– Vault, 2019

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# OUR SPONSORS

CBE is so grateful to all of the sponsors that have come together to make CBE Week possible! Our mission is to unify and elevate the Black community by marshalling talented Black professionals to share our varied expertise, improve our careers and elevate our community. We are all about building bridges and we couldn't achieve that without your help! Thank you for your commitment to collaboration, for lending your time, giving your resources, and sharing your passion for advancing the Black community.

## DIAMOND



## SILVER



## BRONZE



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The Coalition of  
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At Arent Fox, we believe diversity promotes richer thinking and better service. We proudly support CBE's mission in unifying and elevating the Black community.

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# Building Bridges Connecting Talent

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